

**JAMES W. ALEXANDER PTA, INC.**  
**MONTHLY BOARD MEETING**  
**December 13, 2018**

**CALL TO ORDER:**

President Tiffany Gershon called this meeting to order at 7:031 pm. She then led the members in attendance in the flag salute.

**PRESIDENT'S REPORT:**

Tiffany welcomed Dan Heart from All Heart Academy. Dan thanked everyone and presented a check from Parents Night Out. We raised \$200-something, and Dan rounded it up and gave us \$300. Tiffany stated that our last meeting was cancelled and schedules didn't allow for it to be rescheduled. As a reminder, forms are on our website for check requests. Going forward, we are going to try to have less events for the rest of the year and figure out what to do with the money we have. We are looking at maybe 1 – 2 events a month going forward. Reminders for events: 12/4 – Winter Dance, 1/4 – Kickboxing night, 1/14 – Ice Skate Night, 1/25 – possible tailgate event, 2/19 – Founders Day, looking for another February event, 3/22 – Tricky Tray, 3/29 – Spring Dance, April events – maybe Trenton Thunder night, Ice Cream Night? May – movie night? Mothers Day? BOGO Book Fair, June – Fathers Day, 6/3 – Laurita Winery Event

**Next Meeting: Thursday, January 10<sup>th</sup>.**

**TREASURER'S REPORT:**

No report this month

**NEW BUSINESS:**

**Box Top Fall Collection:** \$477. Mrs. Nami's class won for most turned in. April 12<sup>th</sup> will be Box Top Bingo night

**Winter Dance - 12/5/18 – Kristine D'Ambrosio** – Theme is the Snow Ball, we are going to keep it separate by grade levels, K-2 and 3-5 and see how it works out. Attendance is at over 100, most from 1<sup>st</sup> grade. Kristine said there will be cool decorations. She said we are low on volunteers, maybe b/c of the grade split. There is no charge for the dance.

**Founders Day – 2/19/19 – Kristine D'Ambrosio** – Kristine is looking for volunteers. The band and orchestra will perform and teachers and PTA members will be recognized.

**Ice Skating Party – 1/14/19 – Lisa Miller** – New this year! We will have a family ice skating party on January 14<sup>th</sup>. Lisa Miller volunteered to be the Chair of this committee and is looking for volunteers to help with this event.

**FUNDRAISING/ COMMITTEE REPORTS:**

Fundraising will continue all year.

**Parents Night Out at Killarney's – 10/20 – Michelle Grunbaum** – It was a big success. We had about 50 people which was a nice amount. Everyone said they had a great time. Killarney's was very generous, they donated a Ninja and put out more food, had a DJ, etc. We will do it again.

**Book Fair – 10/19 – 10/25 – Hillary McWhorter & Renee Tisi** – \$8,446.76 raised. \$6,304.07 in scholastic cash. We also received free shipping. \$666.96 in all for books donations. Mrs. Maloney’s class was the winner, they will have a fun kickball game. All of the kids got books and the library also got books. Thank you to the staff and helpers and committee, all committee members also got \$5 in scholastic cash to use at the Fair. Each class is also getting \$900 in scholastic cash to use as the teachers see fit.

**Trunk or Treat – 10/26/17 – Sandy Gallucci** – Was a lot of fun, the fun house was a huge hit. We didn’t need all of the budget money and we’ll be able to re use a lot of the decorations.

**Barnes & Noble Night – 12/5/18 – Kristine D’Ambrosio** – Thank you to the teachers for coming out to read. Next year maybe we can ask others in the area to quiet down a bit because it was hard to hear at times. We don’t have a figure yet but B&N said it was a success. We will have figures for next meeting.

**Turkey Sales – Lori Hutchins** – We have a few orders, maybe 3 or 4. They gave us another 20% and it was \$184.65 donated to us. It was an easy fundraiser to do.

**Reflections – Dawn Costantini** – This is a national PTA program that highlights 5 categories: dance choreography, film production, literature, music production, photography visual arts. The theme is “Heroes All Around Me”. 14 entries were submitted. 4 are going to the County level. The kids were excited. We are looking to build it up for next year. It was a really nice event.

**Tricky Tray – 3/22/19 @ Steinert – Lori Hutchins** – Date moved to 3/22. The committee got lots of awesome deals for Black Friday. TV, XBOX, handbags, American Girl doll, Alexas, UA FitBit. We may possibly have Key Club volunteers to help us that night. We are looking to do less, but bigger baskets. Please let Lori know of any connections for donations. We are looking at possibly doing online ticket sales. We will accept credit cards again.

**Apex Run** – a fun new fundraiser for this year! We raised over \$9,000 in profit. There were mixed reviews of this fundraiser and event. The 50/50 split of the money seemed like a lot. We could look at possibly doing something like this in the future and run it ourselves. Some of the teachers felt the lessons weren’t great and the kids didn’t know about a lot of it. The kids all seemed to love race day. Thank you to Mr. Bookholt for running around with everyone. Mr. Bookholt said it was a lot of fun but he would like to see it moved to another time of year if we do it again. He said maybe combo it with Field Day.

**Spirit Wear – (Lisa Gray)** – 40 kids got shirts that didn’t have means to get one. We used our profit plus \$100 for all kids on the list for gifts.

**Goodwill Committee – (Dan & Elaine Griffin)** – looking to collect toothbrushes, Halloween costumes and coats

**TEACHERS REPORT:**  
**Miss Callahan, Mrs. Ferraris**

- Thank you for the Book Fair. It was ran well and very organized, same goes to the Holiday Shop. The teachers said maybe next year we could have an extra 1/2 day for the kids who forgot to bring in money. The teachers said all of the assemblies have been great and the kids have enjoyed them. The teachers said they loved the way the class parties are now being run, they love the bin that is provided with all of the food and paper goods. The teachers said the nurse is running low on clothes, especially boys pants and sizes 10/12 and 14/16. If anyone has any they could donate, that would be great.

### **PRINCIPALS REPORT:**

#### **Mr. Bookholt**

- Mr. Bookholt thanked the PTA for all recent events
- Conferences went well
- Halloween was great, the Thriller dance was a hit again
- American Education week had a nice turn out
- Thanksgiving drive was a big success, we had a lot of food to donate to those in need
- B&N Night was great, it was better with the signing by the students. Suggestion to have it say 6-7:15, kids sing 6-6:15 and then teachers start, and don't assign time slots
- Report cards go out next Friday
- Dance is this Friday, suggestion to move it after the Holidays next year
- Winter Concert 12/18, class parties on 12/21

### **UPCOMING EVENTS:**

- Winter Dance – 12/14
- Winter Concert – 12/18
- Ice Skate Night – 1/14
- Founders Day – 2/19
- Tricky Tray – 3/22

### **ADJOURNMENT:**

There being no further business the meeting was adjourned at 8:10pm

#### **Submitted by:**

**Theresa Timian**

**Recording Secretary**