

**JAMES W. ALEXANDER PTA, INC.**  
**MONTHLY BOARD MEETING**  
**January 10, 2019**

**CALL TO ORDER:**

President Tiffany Gershon called this meeting to order at 7:031 pm. She then led the members in attendance in the flag salute.

**PRESIDENT'S REPORT:**

Tiffany welcomed everyone back after winter break and hoped everyone had a nice break. Tiffany let everyone know we earned the Early Bird Award because all of our dues were paid in October. We have opportunities for more awards in the future. Tiffany reminded everyone there's a PTA conference in March in Long Branch NJ if anyone wants to attend. Tiffany stated she is also still working on the enhancements to the outside: basketball nets, murals, soccer goals, etc. She is also still trying for a playground from the BOE. Reminders for events: 1/14 – Ice Skate Night, 1/25 – possible tailgate event, 2/19 – Founders Day, 3/22 – Tricky Tray, 3/29 – Spring Dance, Box Top Bingo – 4/12, looking to do another Parents Night Out, May – Field Day, BOGO Book Fair. If anyone has any suggestions for other events, please bring them and please help execute the ideas. We need help with people running events. Tiffany said we are still looking into storage options.

**Next Meeting: Thursday, February 21, 2019**

**TREASURER'S REPORT:**

10/11/19: \$20,379.06

Deposits: \$55,437.04

Withdrawals: \$48,143.94

1/6/19: \$27,672.16

Kim stated the deposits came in from Apex, Holiday Shop, Gift Card Sales, Kid Stuff Sales and expenses were Brain Pop, Ice Skate night, Dance and Tricky Tray.

**NEW BUSINESS:**

**Ice Skating Party – 1/14/19 – Lisa Miller** – New this year! We will have a family ice skating party on January 14<sup>th</sup>. We have lots of people signed up and looks to be a nice family night out!

**Founders Day – 2/19/19 – Kristine D'Ambrosio** – the teachers will be honored for their time at Alexander. There is a sign up sheet going around tonight if you can volunteer to help out. The committee will provide refreshments and flowers.

**FUNDRAISING/ COMMITTEE REPORTS:**

Fundraising will continue all year.

**Holiday Shop – Dana Perelli** – over \$1500 in profit, which is the biggest Holiday Shop we can remember. Kids have a lot of fun, the only complaint was that there was not much left for the last class. Kim said they went to the store to replenish beforehand also. Next year maybe we'll do a 3<sup>rd</sup> day in case kids forget their money, etc.

**Winter Dance - 12/5/18 – Kristine D'Ambrosio** – Kristine is looking for feedback on breaking up the dance for younger/older grades. Last dance we had 70ish kids for younger and 35-40 for older. Next time we won't look to do the dance in December and also possibly hire more entertainment.

**Apex Run** – \$8,700 deposited incorrectly by Apex. We raised over \$8,500 in profit.

**Tricky Tray – 3/22/19 @ Steinert – Lori Hutchins** – We need more items, it's all hands on deck time. Next meeting is Tuesday at Lori's house at 7pm. Ask everyone you know if they have anything to donate. Flyers will go home in February. We may have online sales, we're looking into it. We will send home a letter by Friday to see if anyone knows anyone with businesses that wants to donate. We will send out a sign up genius for items to be donated from families that would like to contribute. Email Lori with suggestions you have.

### **TEACHERS REPORT:**

**Mr. Bookholt for Teachers**

- The Holiday Shop and Dance were both great. The K and 3<sup>rd</sup> grade shows were a fun time.

### **PRINCIPALS REPORT:**

**Mr. Bookholt**

- Mr. Bookholt thanked the PTA for all recent events and noted the kickboxing event was great

- K Registration is 1/22 and 2/4

- February events: 7<sup>th</sup>/8<sup>th</sup> – optional conferences, 27<sup>th</sup> – Dr. Suess Assembly

### **UPCOMING EVENTS:**

- Ice Skate Night – 1/14

- Founders Day – 2/19

- Tricky Tray – 3/22

### **ADJOURNMENT:**

There being no further business the meeting was adjourned at 7:47pm

**Submitted by:**

**Theresa Timian**

**Recording Secretary**