

JAMES W. ALEXANDER PTA, INC.
EXECUTIVE BOARD MEETING
November 4, 2013

CALL TO ORDER:

President Stacey Everett called the meeting to order at 7:05 p.m., welcomed everyone, stated there were enough members in attendance to establish a quorum and led the flag salute.

TREASURER REPORT

Michelle stated that:

October 1 balance \$7,218.32

Receipts \$8,804.20

Disbursements of \$4,561.66

End balance of \$11,460.86

CORRESPONDENCE

Thank you notes from many teachers were read thanking PTA for books from book fair.

NEW BUSINESS

Stacey mentioned that there is a lot going on...

- Holiday Shop
- Write A Check
- Pie Sale
- Gift Cards
- Red Robin 11/20

Stacey went on to mention that there was an error in the budget. The accountant cost was \$525 not \$400 as stated previously. The budget will be amended.

Room Representatives – Recap of the Halloween parties. Mummy wrap of Mrs. Crea was a huge success with Mrs. LaDolcetta and Ms. Rowley's classes collecting the most change.

The absence of food was discussed with many stating that the children didn't notice the lack of a snack during the parties. The teacher feedback was split, with teachers feeling that if the activities were ample and filled the time the children most likely would not ask for the snack.

Dawn Buker suggested "party in a bag" (having the kids bring in a snack) moving ahead. Others noted that they had heard of other schools doing this.

Of Note –

- Stacey mentioned that she was on vacation the following week. If there is business that cannot wait, contact Kelly Sterns in her absence.
- Geico fundraiser was mentioned. \$25 for every family that obtains a quote.

- A discussion about the logo was initiated (Steinert logo is the same and permission was granted for use by Michigan State). This would be investigated further.
- It was requested that minutes and the meeting agendas be listed on the website moving ahead.

Fundraising –

- Stacey reviewed the write a check campaign progress. We are at about 20% participation - \$2,145 collected goal is \$3,000.
- Kid Stuff books – \$2437.50 (less than 2012)
- Spirit Wear orders were mailed Friday
- Not Just Clothing Drive – October 12 – 2,871 lbs. made a profit of \$574.20
- Restaurants –
 - Red Robin – November 20
- Fall Box tops – the classes that collected the most were Mrs. Burke’s and Mrs. Goliszewski’s class.
- Pretzel sale TBD
- Barnes & Noble Night Wednesday, December 4 – 9 teachers and Mrs. Crea will be reading.

Membership –

- Membership – nothing new to report

Educational Programming –

October 10 is an Anti-bullying assembly.

Book Fair – The book Fair made a profit of \$1,300 cash, \$356 books – scholastic balance of \$379. \$765 was collected in change.

Reflections – Flyer is pending approval. The theme for this year is Believe, Dream, Inspire. This is a state PTA initiative with the objective being to engage children in the arts.

5th Grade Activities –

- There is an e-mail set up for the 5th grade activities. Please e-mail photos for the yearbook. Flyer went home about specific photos per child, but also class images.
- We have ordered 226 yearbooks at 72 pages. Contract has been signed.
- T-shirts are in progress and will be \$7.50 each.

Historical Yearbook – Please forward any flyers and photos from PTA sponsored events.

Holiday Shop – 9:00 a.m. – 3:00 p.m. on Wednesday, December 11 and Thursday, December 12. We will be selling reindeer food.

TEACHERS REPORT – Mrs. Ferraris

- Thank you for books from book fair
- Request – old sweats, new undies to have on hand for Mrs. Minogue in the event of accidents.

PRINCIPAL REPORT – Mrs. Crea

- 2014 – 2015 Budget process has been completed
- Fire Prevention Contest – 2 winners
- Bus Evacuations
- School Safety Committee – met last week
 - Parent Workshop
 - School Climate Survey – November 18th
- Parent – Teacher Conferences – success
- Halloween Parade – Band, Mascot, Costumes, Mummy - success
- Thanksgiving Food Drive – 11/1 – 11/22
- American Education Week Activities
 - Family Project
 - National Community Education Day
 - Support Staff Day
 - ESP – Joann DeBonis
 - Parent Visitation – Thursday
 - Staff Turn Around Day
- Preliminary School Profile – met all our targets
- Community Forum on Character Education
 - 11/14 and 12/12
 - 6:00 – 7:30 – 90 Park Avenue

Thank you to everyone for all the great things happening:

- Beautification continues
- Book Fair – success
- Fundraising

Room Mothers – Halloween Celebration

ADJOURNMENT:

There being no further business the meeting was adjourned at 7:55 p.m.

Denise M. Goldenbaum

Recording Secretary